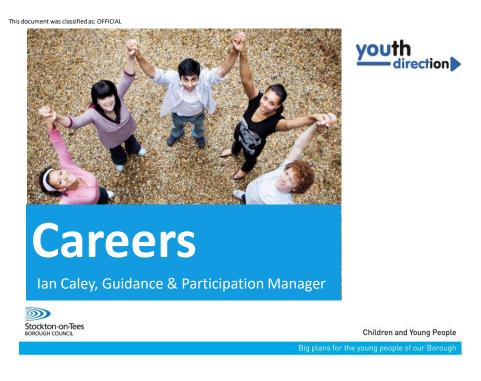
08/07/2019

Appendix 3



This document was classified as: OFFICIAL

Who are we?

Ian Caley, Guidance & Participation Manager (two roles)

Careers+ > Youth Direction > Early Help > Children's Services

Targeted support to Year 11s (statutory+)

Post-16 support to NEET and Not Known duties (statutory+)

ESF funded 16-29yrs service = Pathways

Traded Careers Guidance service



Children and Young People

What MUST we do?

Statutory responsibility of all Local Authorities:

Identify targeted school-aged cohort (no specifics on who or how from central Government)

Support them (no specifics from central Government)

and

Support NEET

Track all young people aged 16-18



Children and Young People

This document was classified as: OFFICIAL

What DO we do?

Identify the Targeted group (RONI);

Support them

All Targeted Year 11s have a Senior Participation Adviser who works with them to identify their pathway to learning and work, and to overcome any barriers to success they face

Post-16

- All Targeted young people are offered support in whichever post-16 pathway they have chosen (college, work, Apprenticeships)
- All NEET young people have an allocated Participation Adviser or Pathways Supported Employment Worker
- Our KIT team are among the most successful in the UK we have <1% Not Known (and we track young people to age 20)



Children and Young People

RONI

- Developed in 2013
- Used previous cohorts' Destinations to check accuracy
- 3x more accurate at predicting NEET than previous targeting model
- Yearly Destinations analysis & check "success rate" with team and schools
- Analysed by Durham University Psychology = statistically sound
- Schools happy with identification & all schools give total access to all targeted young people (strong partnerships)

We know who we need to support & can evidence that we are having impact



This document was classified as: OFFICIAL

RONI – how it works Identify those at most risk of becoming NEET – RONI Free School Meals Exclusions Attendance Special needs: primary need x Level of support Attainment Involvement with YOT

- Child in our Care
- Any additional information can be added e.g. move schools in KS4; bereavement or significant family issue; pregnancy
- We do not use Ward data



Children and Young People

lig plans for the young people of our Borough

Outcomes for young people in Stockton

- 2009 NEET + Not Known = 17.0%
- 2019 NEET + Not Known = 4.4% (NE England average is 5.9%)
- We target the right young people and support them from Y11 to end Y14 (our duty is to end Y13): Red NEET fell from 15.9% in 2014 to 10.6% now; Amber down from 11.9% to 8.1%; Green 3.3% to 2.3%.
- Prevention better than cure
- Cost of being NEET £56k per person (calculated by PWC) so we are saving over £22m THIS YEAR in comparison with 2009



This document was classified as: OFFICIAL

Duties on Schools & Colleges

- Schools and colleges are responsible for CEIAG for all their students (no dedicated funding)
- Support from Careers & Enterprise Company especially for employer involvement (centrally funded)
- Gatsby Benchmarks / CEC Compass self-assessment tool
- Careers Leader requirement & training
- TVCA, Careers Hubs and TeesValleyCareers.com



Gatsby

- 1. A stable careers programme
- 2. Learning from career and labour market information
- 3. Addressing the needs of each student
- 4. Linking curriculum learning to careers*
- 5. Encounters with employers and employees
- 6. Experiences of workplaces
- 7. Encounters with further and higher education
- 8. Personal guidance (see handout)

Stockton-on-Tees BOROUGH COUNCIL

Children and Young People

This document was classified as: OFFICIAL

Benefits of delivering Gatsby Benchmarks

Benefit of providing full Careers support to a young person (all 8) estimated total return (lifetime earnings, tax and NI receipts, savings re health, crime, benefits) calculated by PWC: £56k if we prevent NEET £79000 - £122000 if we can upskill from L1 > L2 £133000 - £182000 if we can upskill from L2 > L3 £197000 if they gain an undergraduate degree

Delivering a meaningful and positive Careers programme also means increased higher self-esteem, higher attainment and reduced drop-out rates



Market for Careers Guidance

National and regional private companies – three of our schools Schools can employ their own Careers Adviser – one of our schools

Neighbouring areas no longer have LA support

SBC's Youth Direction Careers+ are highly unusual:

- Fully self-financing £96k in 2015 to £185k+ now
- Support the majority of schools in Stockton
- Non-profit
- 8 LAs (could be 11 in September)

Stockton-on-Tees BOROUGH COUNCIL

Children and Young People

Big plans for the young people of our Borough